

Ethan Rouen

www.ethanrouen.com

Academic Appointments

Harvard Business School

Assistant Professor of Business Administration, 2017-Present

Columbia Business School

Teaching Assistant, 2012-2017

Columbia Graduate School of Journalism

Adjunct Professor, 2012

Education

Columbia Business School

Ph.D., Accounting

M.Phil., Accounting

M.B.A., Finance/Accounting, Executive Program, *Dean's Honors*

Columbia University Graduate School of Journalism

M.S., Journalism

University of Wisconsin-Madison

B.A., History and English

Teaching Experience

Harvard Business School

Financial Reporting and Control, Fall 2017

Columbia Graduate School of Journalism

Narrative Writing, Fall 2012

Peer-Reviewed Publications

“Financial Statement Irregularities: Evidence from the Distributional Properties of Financial Statement Numbers” (with Dan Amiram and Zahn Bozanic), *Review of Accounting Studies*, 2015

- *2017 Deloitte Foundation Wildman Medal for practical research*
- *2014 FARS Midyear Meeting Best Paper Award (out of 105 entrants)*
- *Featured in Audit Analytics Accounting Quality and Risk Matrix and Bloomberg Terminal's AQR app*
- *Written about in the Wall Street Journal, Forbes, CFO Magazine, Harvard Law Blog*

Working Papers

“Rethinking Measurement of Pay Disparity and its Relation to Firm Performance” (job market paper)

- *Written about in the Marketwatch, Forbes*

“The Role of Taxes in the Disparity between Corporate Profits and Economic Growth” (with Urooj Khan and Suresh Nallareddy)

- *Cited at the 2018 World Economic Forum Meeting*
- *Written about in the MIT Technology Review, Poets & Quants, Fortune.com*

“The Accounting Rookie Job Market: A Practitioner’s Guide” (sole authored)

- *Written about in Quarts*

“Machine Illegible: Evidence of Firms’ Misuse of Regulatory Technology and Its Impact” (sole authored)

Other Publications

“Apple’s overseas cash isn’t the win the GOP says it is,” *HuffPost*, February 20, 2018

“Continue the revolt that CEOs launched,” *The Boston Globe*, August 20, 2017

“Meaningless measures of corporate income inequality are a missed opportunity,” *CEOWorld Magazine*, January 30, 2017

“A furniture mogul’s tireless quest to protect his workers’ jobs,” *Fortune.com*, August 12, 2014

“One step backward for corporate accountability,” *Fortune.com*, April 24, 2014

“Michael Bloomberg wants to save the world,” *American Way*, December 15, 2013

“Fraud detection approaches its ‘Minority Report’ moment,” *Fortune.com*, September 16, 2013

“Taking it to the limit,” *American Way*, May 15, 2013

Awards, Honors and Fellowships

2017 **Deloitte Foundation Wildman Medal for practical research**

2016 **Werner L. and Adriana Chilton Doctoral Fellowship**, Columbia Business School

2015 **Deloitte Foundation Doctoral Fellowship**

2015 **Finalist, Columbia University Presidential Teaching Award**, top eight out of more than 200 nominees

2015 **Third-Year Best Student Award**, Columbia Business School

2015 **Doctoral Student Research Grant**, Institute of Management Accountants

2015 **Doctoral Fellow**, W. Edwards Deming Center, Columbia Business School

2015 **Deloitte Doctoral Consortium Fellow**

2015 **Paul and Sandra Montrone Doctoral Fellowship**, Columbia Business School

2015 **On-Site Visiting Researcher**, Bureau of Labor Statistics (through 2018)

2014 **Best Paper**, American Accounting Association Financial Accounting and Reporting Section Midyear Meeting

2014 **Fellowship**, National Science Foundation Integrative Graduate Education and Research Traineeship: From Data to Solutions

- 2014 **First Place**, From Data to Solutions Interdisciplinary Project Proposal Competition for “Unscripted: Topic Modeling in Analysts’ Conference Call Questions”
- 2011 **Dean’s Graduation Honors**, Columbia Business School Executive M.B.A.
- 2011 **Ethan R. Hanabury Award for Student Representation**, Columbia Business School
- 2006 **Breaking News Award**, Associated Press Connecticut Chapter (2006)
- 2004 **Richard Blood Award for Investigative Journalism**, Columbia University (2004)

Presentations

2017

American Accounting Association Annual Meeting; Columbia Business School; Ohio State University; University of Minnesota; University of California-Los Angeles; University of Colorado-Boulder; University of North Carolina-Chapel Hill; University of Illinois-Chicago; Harvard Business School; Boston College; Stanford Graduate School of Business; Emory University; Yale School of Management; University of Michigan-Ann Arbor; University of Rochester; University of Indiana

2016

Baruch College; Bureau of Labor Statistics, Office of Employment and Unemployment Statistics; Columbia Business School; Georgetown University

2015

Conference on Convergence of Financial and Managerial Accounting Research; Deutsche Bank Global Quantitative Strategy Conference; Deloitte Doctoral Consortium; London Business School Transatlantic Doctoral Conference

2014

Conference on Financial Economics and Accounting; London Business School Transatlantic Doctoral Conference; Columbia Business School; AAA FARS Midyear Meeting

Academic Service

2018

Discussant AAA FARS Midyear Meeting

2017

Discussant, Dartmouth Accounting Research Conference; Discussant, AAA Annual Meeting

2016

Discussant, AAA FARS Midyear Meeting; Discussant, AAA Annual Meeting

2015

Reviewer, AAA FARS Midyear Meeting; Reviewer, AAA Northeast Region Meeting; Discussant, London Business School Transatlantic Doctoral Conference

2014

Discussant, London Business School Transatlantic Doctoral Conference

Selected Work Experience

Fortune.com, *Contributing Writer*, 2010-2015

American Way Magazine, *Contributing Writer*, 2007-2014

The New York Daily News, *Crime Reporter*, 2006-2008

Denver Women's Correctional Facility, *Library Technician*, 2001-2002

Board Appointments, Advisory Roles and Volunteer Work

575 Riverhouse Corporation, *Cooperative Board Member*, 2011-2017

Columbia Community Impact, *GED Tutor, English and math*, 2013-2016

JUST Capital, *Academic Advisor*, 2016-2017