

Ethan Rouen

www.ethanrouen.com

Academic Appointments

Harvard Business School

Assistant Professor of Business Administration, 2017-Present

Columbia Business School

Teaching Assistant, 2012-2017

Columbia Graduate School of Journalism

Adjunct Professor, 2012

Education

Columbia Business School

Ph.D., Accounting

M.Phil., Accounting

M.B.A., Finance/Accounting, Executive Program, *Dean's Honors*

Columbia University Graduate School of Journalism

M.S., Journalism

University of Wisconsin-Madison

B.A., History and English

Teaching Experience

Harvard Business School

Financial Reporting and Control, Fall 2017

Columbia Graduate School of Journalism

Narrative Writing, Fall 2012

Publications

“Financial Statement Irregularities: Evidence from the Distributional Properties of Financial Statement Numbers” (with Dan Amiram and Zahn Bozanic), *Review of Accounting Studies*, 2015

- *2017 Deloitte Foundation Wildman Medal for practical research*
- *2014 FARS Midyear Meeting Best Paper Award (out of 105 entrants)*
- *Featured in Audit Analytics Accounting Quality and Risk Matrix and Bloomberg Terminal's AQRM app*
- *Written about in the Wall Street Journal, Forbes, CFO Magazine, Harvard Law Blog*

Working Papers

“Rethinking Measurement of Pay Disparity and its Relation to Firm Performance” (job market paper)

“The Role of Taxes in the Disparity between Corporate Profits and Economic Growth” (with Urooj Khan and Suresh Nallareddy)

- *Written about in the MIT Technology Review*

“Machine Illegible: Evidence of Firms’ Misuse of Regulatory Technology and Its Impact” (sole authored)

Awards, Honors and Fellowships

2017 **Deloitte Foundation Wildman Medal for practical research**

2016 **Werner L. and Adriana Chilton Doctoral Fellowship**, Columbia Business School

2015 **Deloitte Foundation Doctoral Fellowship**

2015 **Finalist, Columbia University Presidential Teaching Award**, top eight out of more than 200 nominees

2015 **Third-Year Best Student Award**, Columbia Business School

2015 **Doctoral Student Research Grant**, Institute of Management Accountants

2015 **Doctoral Fellow**, W. Edwards Deming Center, Columbia Business School

2015 **Deloitte Doctoral Consortium Fellow**

2015 **Paul and Sandra Montrone Doctoral Fellowship**, Columbia Business School

2015 **On-Site Visiting Researcher**, Bureau of Labor Statistics (through 2018)

2014 **Best Paper**, American Accounting Association Financial Accounting and Reporting Section Midyear Meeting

2014 **Fellowship**, National Science Foundation Integrative Graduate Education and Research Traineeship: From Data to Solutions

2014 **First Place**, From Data to Solutions Interdisciplinary Project Proposal Competition for “Unscripted: Topic Modeling in Analysts’ Conference Call Questions”

2011 **Dean’s Graduation Honors**, Columbia Business School Executive M.B.A.

2011 **Ethan R. Hanabury Award for Student Representation**, Columbia Business School

2006 **Breaking News Award**, Associated Press Connecticut Chapter (2006)

2004 **Richard Blood Award for Investigative Journalism**, Columbia University (2004)

Presentations*2017*

American Accounting Association Annual Meeting; Columbia Business School; Ohio State University; University of Minnesota; University of California-Los Angeles; University of Colorado-Boulder; University of North Carolina-Chapel Hill; University of Illinois-Chicago; Harvard Business School; Boston College; Stanford Graduate School of Business; Emory University; Yale School of Management; University of Michigan-Ann Arbor; University of Rochester; University of Indiana

2016

Baruch College; Bureau of Labor Statistics, Office of Employment and Unemployment Statistics; Columbia Business School; Georgetown University

2015

Conference on Convergence of Financial and Managerial Accounting Research; Deutsche Bank Global Quantitative Strategy Conference; Deloitte Doctoral Consortium; London Business School Transatlantic Doctoral Conference

2014

Conference on Financial Economics and Accounting; London Business School Transatlantic Doctoral Conference; Columbia Business School; AAA FARS Midyear Meeting

Academic Service*2017*

Discussant, Dartmouth Accounting Research Conference; Discussant, AAA Annual Meeting

2016

Discussant, AAA FARS Midyear Meeting; Discussant, AAA Annual Meeting

2015

Reviewer, AAA FARS Midyear Meeting; Reviewer, AAA Northeast Region Meeting; Discussant, London Business School Transatlantic Doctoral Conference

2014

Discussant, London Business School Transatlantic Doctoral Conference

Selected Non-Academic Publications

“Continue the revolt that CEOs launched,” *The Boston Globe*, August 20, 2017

“Meaningless measures of corporate income inequality are a missed opportunity,” *CEOWorld Magazine*, January 30, 2017

“A furniture mogul’s tireless quest to protect his workers’ jobs,” *Fortune.com*, August 12, 2014

“One step backward for corporate accountability,” *Fortune.com*, April 24, 2014

“Michael Bloomberg wants to save the world,” *American Way*, December 15, 2013

“Fraud detection approaches its ‘Minority Report’ moment,” *Fortune.com*, September 16, 2013

“Taking it to the limit,” *American Way*, May 15, 2013

Selected Work Experience

Fortune.com, *Contributing Writer*, 2010-2015

American Way Magazine, *Contributing Writer*, 2007-2014

The New York Daily News, *Crime Reporter*, 2006-2008

Denver Women's Correctional Facility, *Library Technician*, 2001-2002

Board Appointments, Advisory Roles and Volunteer Work

575 Riverhouse Corporation, *Cooperative Board Member*, 2011-2017

Columbia Community Impact, *GED Tutor, English and math*, 2013-2016

JUST Capital, *Academic Advisor*, 2016-2017